**DESCRIPTION**

**CREATIVE BUSINESS FEST of**

**MINIBOSS BUSINESS SCHOOL**

International Education Network MINIBOSS BUSINESS SCHOOL has developed academic know-how in the form of an inspiring educational intensive course “MINIBOSS Creative Business Fest”. This event is held exclusively on vacation as a form of "learning + entertainment". On vacations, knowledge should be gained in portions and immediately applied! For this, a special atmosphere of an educational festival-holiday is created.

**“MINIBOSS Creative Business-Fest”** is a MINIBOSS BUSINESS SCHOOL educational tool, which contains:

• intensive course (5-7 days) on one of the topics

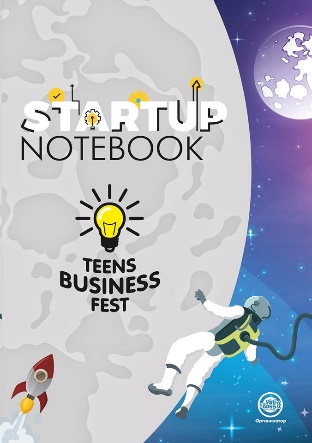
• games, workshops (implementation) in the form of creative battles,

• mass celebration, show of achievements in science, engineering, entrepreneurship, music, performing, pop or film arts, as well as sporting achievements.

• awards ceremony.

**The goal of Business Fest:** to develop students' creative thinking that will help them solve complex tasks in life in many ways and invent unique ideas of businesses! AN INNOVATIVE IDEA is 50% of business success!

In a programme:

* creative games;
* teambuilding games;
* business games aimed at the formation of communication within the team, the formation of team tactics, the creation of internal team rules;
* training in the basic principles of TRIZ (Theory of Inventive Problem Solving TIPS);
* solving open tasks;
* creative battles;
* common large team building with a quest;
* Demonstration of success in the form of a festival.

**Possible topics for Business Festivals:**

• Science and Business

• TRIZ and invention

• TRIZ and creative ideas

• FAMILY CREATIVE STUDIO

• Art week

• Film Week

• Rhetorical upgrade, etc.

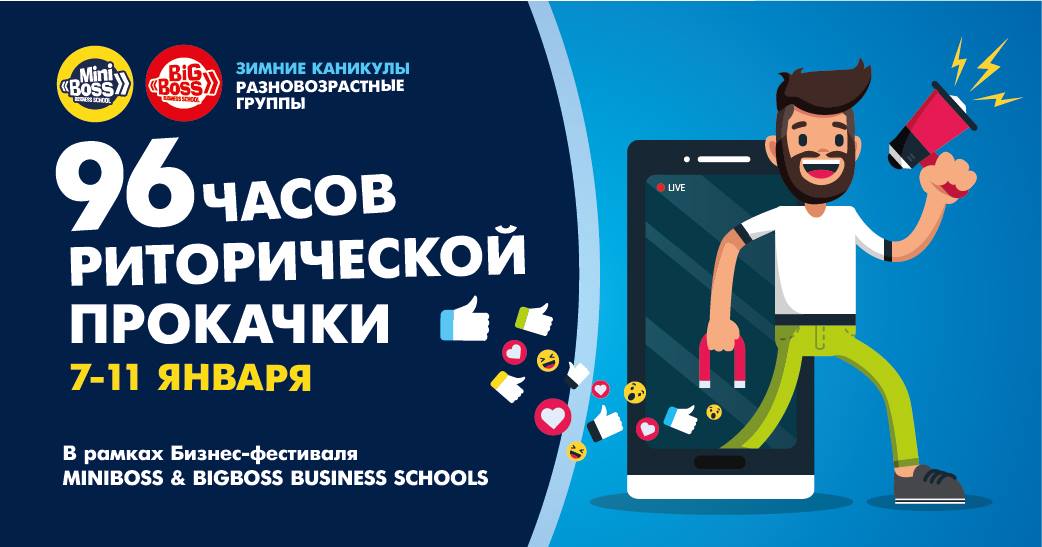
There is a special Business Fest notebook for taking notes.

**EXAMPLES:**

**BUSINESS FEST 2019 «Rhetorical Upgrade»**

**for children aged 6-14 and youth aged 15+**

on winter vacation

****

**CREATIVE BUSINESS FEST 2019 «TRIZ»**

**for children aged 6-14**

in International business forum in Turkey together with Visotsky Consulting

on spring vacation



**STARTUP FEST 2019 «BUSINESS IDEAS»**

**for youth (aged 15+)**

in International business forum in Turkey together with Visotsky Consulting

on spring vacation



**BUSINESS FEST 2018 «FIVE LAWS OF CREATIVITY»**

**for children aged 6-14 and their parents**

on winter vacations

****